

WESTWING

DR. ANTONELLA MEI-POCHTLER

Vienna, Austria

Self-employed Entrepreneur and Member of various Supervisory Boards

Senior Advisor, Boston Consulting Group, Vienna
(solely advisory role)

Special Advisor to the Federal Chancellor of Austria

Member of the Supervisory Board of Westwing Group AG since 2018
Deputy Chairmen of the Supervisory Board



PERSONAL INFORMATION

Year of birth: 1958
Place of birth: Rome, Italy
Nationality: Italian

ACADEMIC CAREER

Degree in business administration from Ludwig Maximilian University in Munich (*Diplom-Kauffrau*), PhD in Rome from the University La Sapienza and received an MBA from INSEAD in Fontainebleau (Dean's List Award)

PROFESSIONAL CAREER

2018 to 2020	Head of Think Austria, the strategy and planning unit of the Austrian Federal Chancellery
2011 to 2017	Global Head, media & entertainment practice, Boston Consulting Group
2014 bis 2016	Supervisory Board Chair, the Woldford Group
2006 bis 2011	Member, Global Executive Committee Member, European Management Team, Boston Consulting Group
1998 to 2005	Senior Partner, Managing Director, responsible for worldwide marketing and branding; Founder and Head, Vienna office, Boston Consulting Group
1990 to 1997	Partner, responsible for consumer goods/retail in German-speaking Europe, Boston Consulting Group
1984 to 1990	Management Consultant, specialization in strategy & consumer products, Boston Consulting Group

WESTWING

CURRENT MEMBERSHIPS IN OTHER STATUTORY GERMAN SUPERVISORY BOARDS

ProSiebenSat.1 Media SE, Unterföhring, Germany (listed company) - Member of Supervisory Board, Auditing Committee and Executive and Nominating Committee

CURRENT MEMBERSHIPS IN COMPARABLE GERMAN AND FOREIGN SUPERVISORY BODIES

Publicis Groupe S.A., Paris (listed company) - Supervisory Board member and Compensation Committee member

Assicurazioni Generali S.p.A., Trieste, Italy (listed company) - Supervisory Board member, Corporate Governance and Social and Ecological Sustainability Committee member and Committee for Transactions with Related Persons member

OTHER ACTIVITIES

Since 2000, Antonella Mei-Pochtler has also been involved in various non-profit social impact projects, primarily related to health and education. In addition, since early 2020, Antonella Mei-Pochtler is once again acting as the special representative of the Austrian Chancellor and head of Think Austria (the Chancellor's strategy staff unit – future radar and ideas laboratory for new approaches in politics and administration).

RELEVANT KNOWLEDGE, SKILLS AND EXPERIENCE

Antonella Mei-Pochtler has excellent entrepreneurial expertise due to her many years of work as a management consultant at the Boston Consulting Group. As early as 2008, the Consulting Magazine named her one of the 25 top consultants worldwide. Particularly her expertise in corporate strategy and brand management with a special focus on luxury goods and media companies, makes an outstanding contribution to the Supervisory Board's areas of expertise.

INFORMATION ACCORDING TO THE RECOMMENDATIONS OF THE GERMAN CORPORATE GOVERNANCE CODE (GCGC)

In the assessment of the Supervisory Board, Mrs. Mei-Pochtler is to be considered independent.

Mrs. Mei-Pochtler has a business relationship with the Company. Under an advisory agreement, she provides advisory services for the management of the Company and the Group. The advisory services extend beyond her work as a member of the Supervisory Board. They encompass advisory services that are tailored to each manager's area of responsibility, e.g., marketing or the branding strategy for a foreign subsidiary. The compensation paid to Mrs. Mei-Pochtler is customary for the market. In the assessment of the Supervisory Board, the business relationship of Mrs. Mei-Pochtler with the Company does not constitute a conflict of interest.

Aside from this, according to the estimation of the Supervisory Board, Mrs. Mei-Pochtler has no personal or business relationships with the Company, its group companies, its governing bodies or any shareholder with significant holdings in the Company that are to be disclosed as per Recommendation C.13 GCGC.