

WESTWING

DR. ANTONELLA MEI-POCHTLER

Vienna, Austria

Senior Advisor, The Boston Consulting Group (BCG)
Special Representative of the Austrian Chancellor
and Head of Think Austria

Member of the Supervisory Board of Westwing Group AG since 2018
Deputy Chairmen of the Supervisory Board



PERSONAL INFORMATION

Place of birth: Rome, Italy

Nationality: Italian

ACADEMIC CAREER

Degree in Business Administration at the Ludwig-Maximilians-University in Munich (Diplom-Kauffrau), PhD in Rome at the University La Sapienza and received an MBA from INSEAD in Fontainebleau (Dean's List Award)

PROFESSIONAL CAREER

Dr. Antonella Mei-Pochtler began her career with Boston Consulting Group (BCG) in Munich in the mid 1980s. In 1990 she became one of the youngest partners and the first female managing director of BCG in Germany. In 1997 she opened BCG's Vienna office and headed it until 2003. Since 1999 she has been Global Branding Topic Leader, from 2002 to 2006 she was a member of the European management team and from 2006 to 2011 a member of the global executive committee. She currently works for BCG as a Senior Advisor in the consumer, media and technology sector. In addition, she has extensive experience as a member of supervisory boards, namely those of J.A. Benckiser SE, PP Capital GmbH and Wolford AG (from 2015 to 2017 as Chairman of the Supervisory Board).

MEMBER OF THE SUPERVISORY BOARD OF WESTWING GROUP AG

Since 2018 Member of the Supervisory Board of Westwing Group AG, Deputy Chairmen of the Supervisory Board (current appointment until the end of the Annual General Meeting 2022)

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CURRENT MEMBERSHIPS IN OTHER STATUTORY GERMAN SUPERVISORY BOARDS

Since 2020 ProSiebenSat.1 Media SE, Member of the Supervisory Board (initially appointed by court; if elected by the 2020 Annual General Meeting, appointment until the end of the Annual General Meeting 2023)

CURRENT MEMBERSHIPS IN COMPARABLE GERMAN AND FOREIGN SUPERVISORY BODIES

Since 2019 Publicis Groupe S.A., Member of the Supervisory Board and member of the Remuneration Committee

Since 2019 Assicurazioni Generali S.p.A., member of the Supervisory Board and member of the Corporate Governance, social and environmental Sustainability Committee and member of the Related Party Transactions Committee

OTHER ACTIVITIES

Dr. Antonella Mei-Pochtler is also very active in the non-profit sector, namely on the board of the Business@School education project, the Phorms S.E. school network and Teach for All, a non-profit educational organization. Since the beginning of 2020, Dr. Antonella Mei-Pochtler has also been active again as the special representative of the Austrian Chancellor and head of Think Austria (the Chancellor's strategy staff unit - future radar and ideas laboratory for new approaches in politics and administration).

RELEVANT KNOWLEDGE, SKILLS AND EXPERIENCE

Dr. Antonella Mei-Pochtler has excellent entrepreneurial expertise due to her many years as a management consultant with the Boston Consulting Group. Already in 2008, the Consulting Magazine named her one of the top 25 consultants worldwide. Her expertise in the areas of corporate strategy and brand management, with a particular focus on luxury goods and media companies, makes a significant contribution to the success of our Company. Through her extensive international network and her contacts to decision-makers in politics and business, she can provide our Company with particularly well-founded support in important operational and strategic questions.